

Reimagining Mental Health

J.P. Morgan Healthcare Conference



Forward-Looking Statements

DISCLAIMERS

Cautionary Note Regarding Forward-Looking Statements

This presentation contains forward-looking statements about LifeStance Health Group, Inc. and its subsidiaries ("LifeStance") and the industry in which LifeStance operates, including statements regarding future results of operations and financial position of LifeStance, and our plans for an integrated care model, which are subject to known and unknown uncertainties and contingencies outside of LifeStance's control and which are largely based on our current expectations about future events and financial trends that we believe may affect LifeStance's financial condition, results of operations, business strategy, and prospects. LifeStance's actual results, or circumstances may differ materially from these statements. Forward-looking statements include all statements that are not historical facts. Words such as "anticipate," "envision," "estimate," "may," "plan," "project," "target," "potential," "will," "would," "could," "could," "continue," "contemplate" and other similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. These forward-looking statements are subject to a number of risks, uncertainties, factors and assumptions, including, among other things: we may not grow at the rates we historically have achieved or at all, even if our key metrics may imply future growth, including if we are unable to successfully execute on our growth initiatives and business strategies; if we fail to manage our growth effectively, our expenses could increase more than expected, our revenue may not increase proportionally or at all, and we may be unable to execute on our business strategy; if reimbursement rates paid by third-party payors are reduced or if third-party payors otherwise restrain our ability to obtain or deliver care to patients, our business could be harmed; we conduct business in a heavily regulated industry and if we fail to comply with these laws and government regulations, we could incur penalties or be required to make significant changes to our operations or experience adverse publicity, which could have a material adverse effect on our business, results of operations and financial condition; we are dependent on our relationships with affiliated practices, which we do not own, to provide health care services, and our business would be harmed if those relationships were disrupted or if our arrangements with these entities became subject to legal challenges; we operate in a competitive industry, and if we are not able to compete effectively, our business, results of operations and financial condition would be harmed; the impact of health care reform legislation and other changes in the healthcare industry and in health care spending on us is currently unknown, but may harm our business; if our or our vendors' security measures fail or are breached and unauthorized access to our employees' patients' or partners' data is obtained, our systems may be perceived as insecure, we may incur significant liabilities, including through private litigation or regulatory action, our reputation may be harmed, and we could lose patients and partners; our business depends on our ability to effectively invest in, implement improvements to and properly maintain the uninterrupted operation and data integrity of our information technology and other business systems; our existing indebtedness could adversely affect our business and growth prospects; and the other factors set forth in our filings with the Securities and Exchange Commission. The forward-looking statements, together with statements relating to our past performance, should not be regarded as a reliable indicator of our future performance. We undertake no obligation to update any forward-looking statements made in this presentation to reflect events or circumstances after the date of this presentation or to reflect new information or the occurrence of unanticipated events, except as may be required by law. We may not actually achieve the plans, intentions, or expectations disclosed in our forward-looking statements, and you should not place undue reliance on our forward-looking statements. Our forward-looking statements do not reflect the potential impact of any future acquisitions, mergers, dispositions, joint ventures, or investments.

Use of Non-GAAP Financial Measures

In addition to financial measures presented in accordance with U.S. generally accepted accounting principles ("GAAP"), this presentation includes certain non-GAAP financial measures, including Center Margin and Adjusted EBITDA. These non-GAAP measures are in addition to, and not a substitute for, or superior to, measures of financial performance prepared in accordance with U.S. GAAP. The non-GAAP financial measures used by LifeStance may differ from the non-GAAP financial measures used by other companies. A reconciliation of these measures to the most directly comparable U.S. GAAP measure is included in the Appendix to these slides or as otherwise described in these slides.

Market and Industry Data

This presentation also contains information regarding our market and industry that is derived from third-party research and publications. This information involves a number of assumptions and limitations. While we believe the information in this presentation is generally reliable, forecasts, assumptions, expectations, beliefs, estimates and projections involve risk and uncertainties and are subject to change based on various factors.



LifeStance at a Glance*

Mission-driven

Increasing access to personalized, trusted and affordable mental healthcare

4,375 \$596M **TTM revenues** Clinicians ~500 31 Centers **States** Virtual and in-person In-network Hybrid 250+ payor contracts care model Unique patients cared for in 2021 Integrated care ~570K 10+ programs

Building the Nation's Leading

Outpatient Mental Health Platform



Foundation of a Transformational Mental Health Company



1998 - 2006

Founded Radiant Research

Clinical R&D serving biopharma industry

Acquired by Strategic Buyer (2006)



MICHAEL K. LESTER Co-Founder / CEO



GWEN H. BOOTH

VP, Early Phase **Clinical Development**



2007 - 2015

Founded Accelecare Wound Centers

Wound care management solutions for hospitals and healthcare organizations

Recapitalized (2013) Acquired by Strategic Buyer (2015)



MICHAEL K. LESTER Co-Founder / CEO





SVP of Strategic Initiatives / COO of Post-Acute Division

Discovery Phase

2016

Partnered to Solve the **Unmet Need in Mental Health**

Deep dive with stakeholders to identify the most impactful ways to tackle disease burden in the healthcare industry

Identified opportunity to expand access in a highly fragmented mental health market





LifeStance

Founded 2017

Founded LifeStance Health

Reimagining mental health through a disruptive, tech-enabled care delivery model built to expand access, address affordability, improve outcomes and lower overall healthcare costs



MICHAEL K. LESTER Co-Founder / CEO



GWEN H. BOOTH Co-Founder / COO



DANISH J. QURESHI Co-Founder / CGO



We Are Reimagining Mental Health

There is no one face to

- Depression
- Anxiety
- Bipolar Disorder
- Schizophrenia
- PTSD

There are millions of faces.





We provide compassionate, comprehensive mental healthcare, personalized for each individual







We Are Mission-Driven

OUR VISION	OUR MISSION	OUR VALUES
A truly healthy society where mental and physical healthcare are unified to make lives better	To help people lead healthier, more fulfilling lives by improving access to trusted,	Delivering Compassion We care for people unconditionally and act with empathy always
	affordable, and	Building Relationships We are collaborative, building enduring
	personalized mental healthcare	relationships to achieve more together

Celebrating Difference

We respect the diversity of every individual's lived experiences

LifeStance

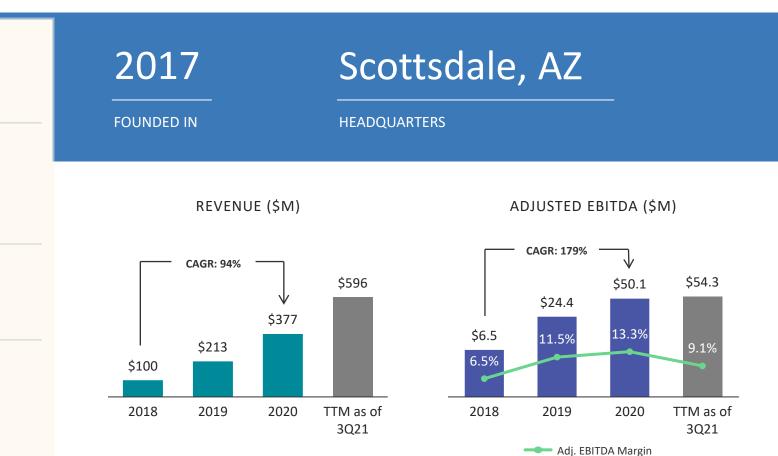
Building the Leading Outpatient Mental Health Platform

National Platform with Unmatched Scale Operating in ~500 centers in 31 states

> Employed Clinician Model 4,375 employed psychiatrists, APNs, psychologists and therapists

Disruptive Tech-Enabled Platform Executing hybrid virtual and in-person care

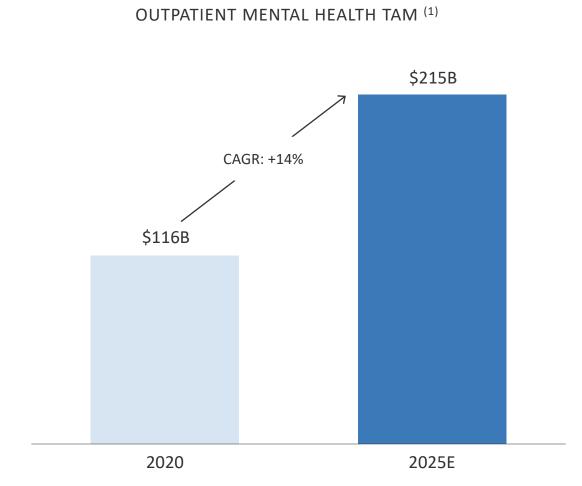
In-Network Reimbursement ~90% revenue mix from commercial in-network reimbursement with over 250 commercial payors



Well-positioned for continued market share gains in the \$116B+ mental health market



Mental Illness Is an Enormous and Growing Crisis





Demand Is Accelerating

Rising Prevalence

75% of young adults suffer from at least one mental health or drug-related problem ⁽²⁾



Awareness and Acceptance

Prominent public figures increasing awareness and breaking long-standing stigmas

Access to Care

Virtual adoption growing due to reductions in wait times and no-show rates

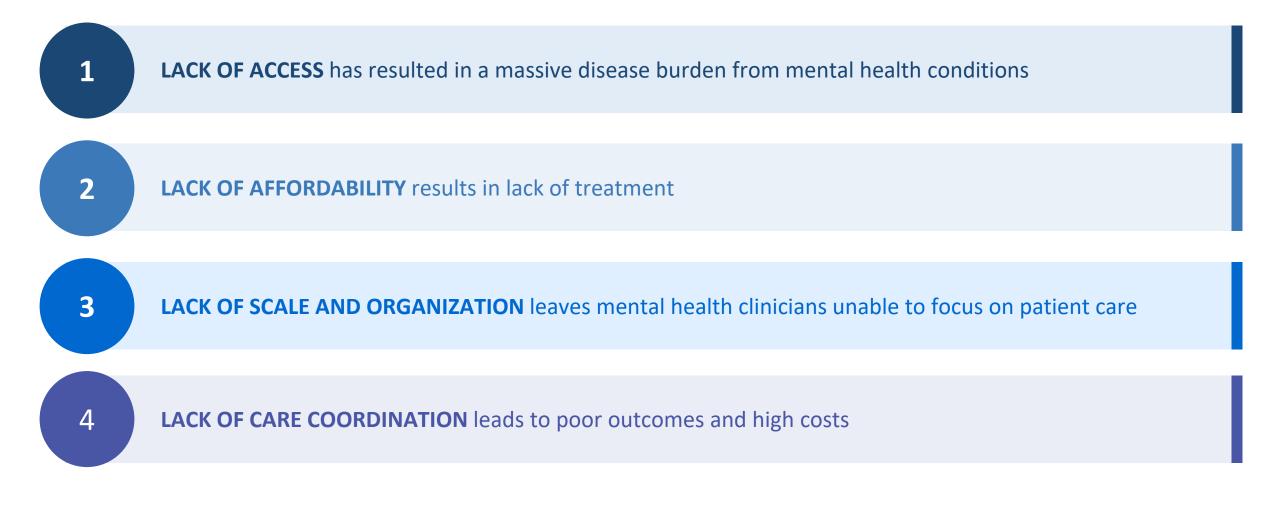
Notes:



 Calculation of our total addressable market for outpatient mental healthcare in the U.S. of approximately \$116B reflects our estimate based on data derived from third-party industry reports as well as claims data analysis. Our estimate is calculated based on (i) the estimated spend on outpatient mental healthcare in the U.S. for 2020, plus (ii) the estimated spend on mental health patients in the U.S. who are unserved and underserved, plus (iii) the estimated spend on patients in the U.S. who are unaware that they need treatment but have unmet mental health needs that are otherwise commercially addressable.
 Control for Director for Director Control and Decomption

2. Center for Disease Control and Prevention

Key Factors Driving the Need for Better Mental Health Care







Difficulty accessing care has resulted in a massive disease burden from mental health conditions.

MASSIVE DISEASE BURDEN



>50%

American adults suffering from any mental health conditions ⁽¹⁾

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1 in 5 Adults	1 in 6 Children

Adults who will suffer mental

health conditions during their

lifetime (2)

LACK OF ACCESS

1-2 MONTHS

60%

Appointment wait times for a mental health professional ⁽³⁾

Adults with mental

receive treatment (4)

illness unable to

IMPACT TO INDIVIDUALS

- Up to 25-year reduction in life expectancy for adults • with serious mental health conditions with treatable health conditions ⁽⁵⁾
- Suicide is 4th highest cause of death in U.S. (10 to 54 years old) with more than 1.3M attempts annually ⁽⁶⁾
- Taxing emotional toll on family members and friends caring for mentally ill individuals

IMPACT TO THE HEALTHCARE SYSTEM

Constrained access to outpatient mental health care results in undertreatment, prolonged illness and exacerbated effects both on the core mental health conditions and other medical illnesses

Ar	nxiety		Personality Disorders		Mood			Psychotic	
	les: Anxiety disorders, c phobias, OCD, panic	231 Patien	Examples: Paranoid personality disorder, Borderline personality disorder disorder	28M Patients ⁽⁷⁾	Examples: Depression, Bipolar disorder		8M Patients ⁽⁹⁾	Examples: Schizophrenia, delusions, hallucinations	
	Notes: 1. SAMHSA; CDC 2. CDC 3. Company estimates	4. Modern Healtho 5. WHO 6. NIMH, CDC	care 7. NAMI 8. PDAN 9. NIH	 		. –		10	

2 Lack of Affordability

Predominately out-of-pocket cash pay greatly reduces treatment access.

89%

~50% OF PSYCHIATRISTS DO NOT ACCEPT COMMERCIAL INSURANCE ⁽¹⁾

LEADING TO SIGNIFICANT BARRIERS **TO ACCESSING CARE**



Adults who see cost and poor 42% insurance coverage as the top barriers to accessing mental health care ⁽²⁾

LARGE UNMET NEED IN TREATMENT

1 in 5

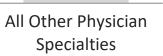
Individuals foregoing mental health treatment for reasons including cost ⁽⁴⁾

Patients less likely to find psychiatric care that accepts 2.5x their insurance compared to other types of health care ⁽³⁾

Individuals choosing **1 in 4** between getting mental health treatment and paying for daily needs ⁽²⁾

Psychiatrists

55%

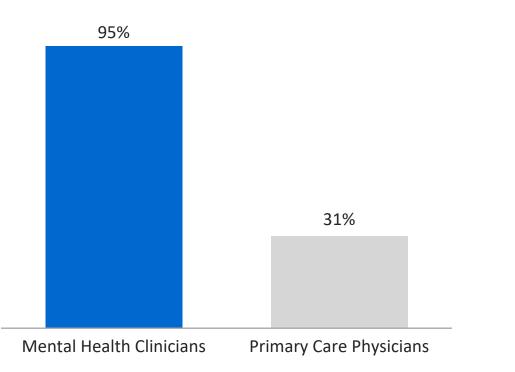


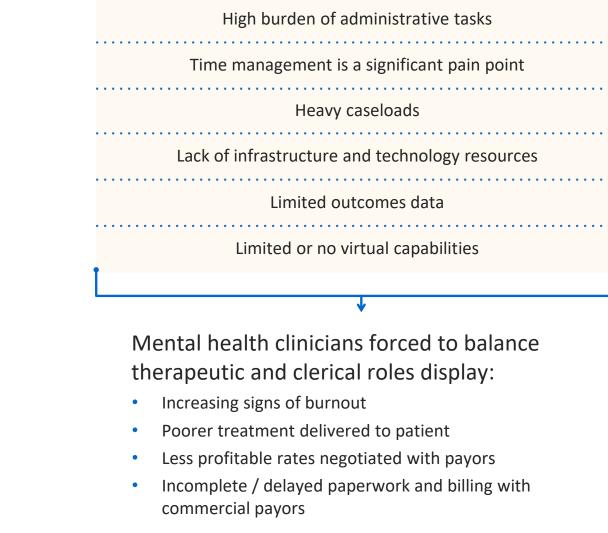
 JAMA Psychiatry 2. NCMW



Independent practice leaves mental health clinicians unable to focus on patient care.

PHYSICIANS OPERATING AS INDEPENDENT PROVIDERS ⁽¹⁾





reStance

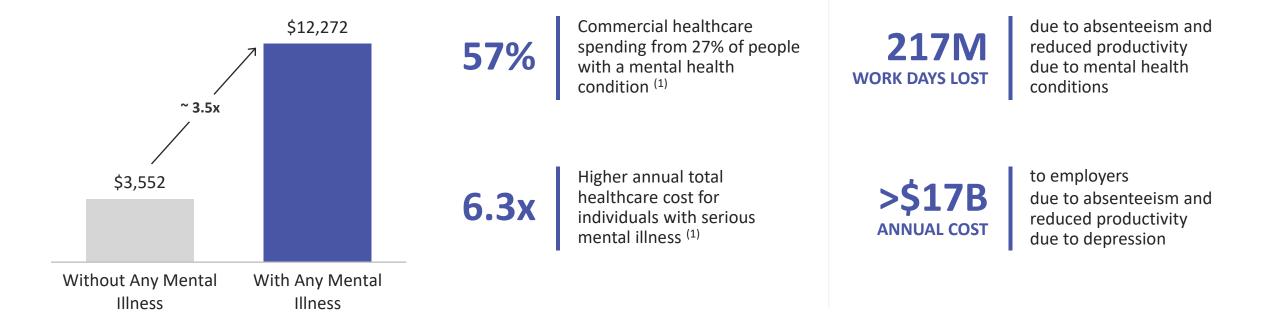


AVERAGE HEALTHCARE COST FOR PATIENTS (1)

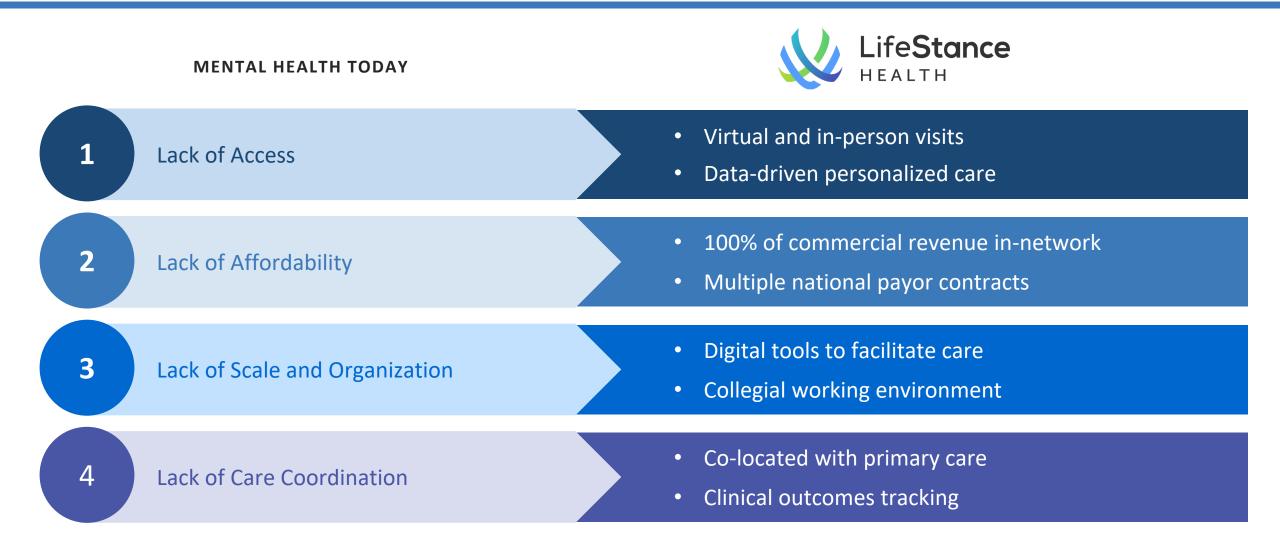
Physicians lack support to identify & mitigate mental health conditions before they reach a costly point.

MENTAL HEALTH CONDITIONS SIGNIFICANTLY IMPACT TOTAL HEALTHCARE COSTS

SIGNIFICANT IMPACT TO EMPLOYERS ⁽²⁾

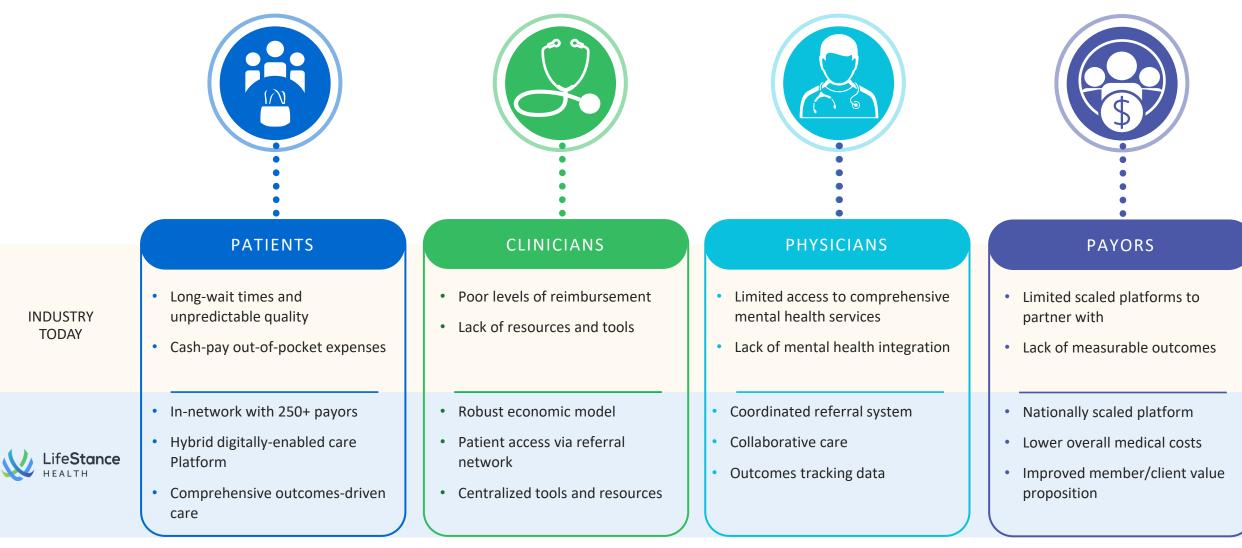


We Founded LifeStance to Solve These Challenges

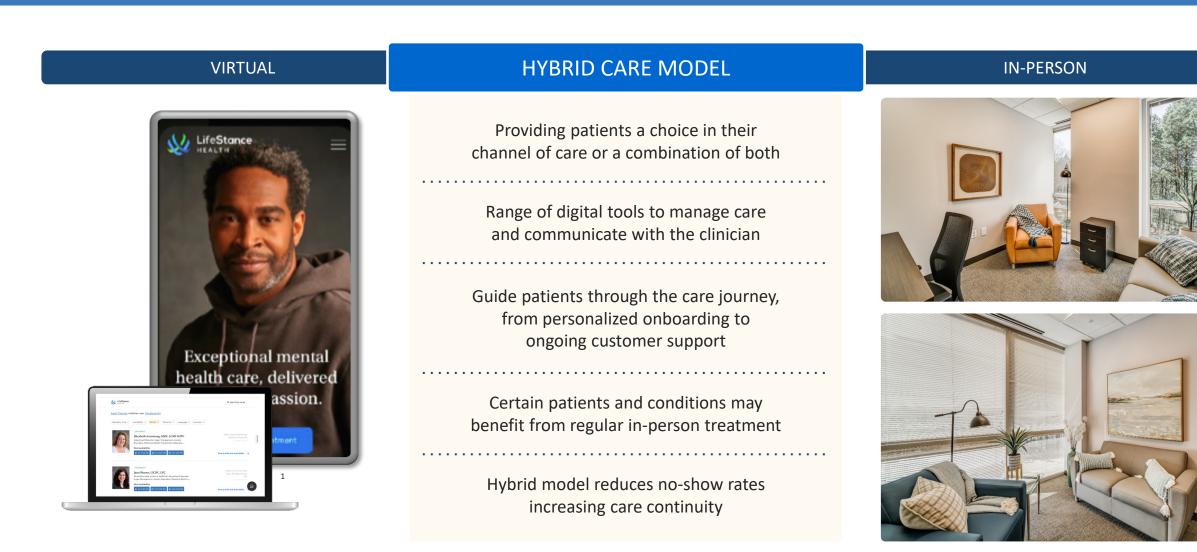




By Transforming Mental Health for All Key Stakeholders









We Have Created an Optimal Work Environment

Life**Stance**



	LIFESTANCE EMPLOYMENT MODEL		BENEFITS TO CLINICIANS
1	Mission-Driven Culture	\longrightarrow	Focus on patient care and helping patients live healthier lives
2	Collegial and Collaborative	\longrightarrow	Environment enables sharing best practices
3	Strong Work-Life Balance	\longrightarrow	Hybrid model provides flexibility
4	Enhanced Digital Tools	\longrightarrow	Patient matching, outcomes tracking, and collaboration with team
5	Robust Support Services	\longrightarrow	Minimal admin task burden
6	Competitive Compensation Package	\longrightarrow	W-2 employed with market-competitive variable clinician pay
ew+ 7	Creating an Ownership Mentality	\longrightarrow	Clinician participation in equity through employee long-term incentive program
	6+1 = " <u>7</u> Points of Value" clinician value proposition		97% believe they are positively assisting their patients

Our PCP Partnerships Drive Referrals



HOW WE BUILD OUR RELATIONSHIPS

- Local, dedicated teams build and maintain relationships with local PCPs
- Create awareness of our platform and services, including existing and new centers
- Introduce newly hired clinicians with appointment availability
- When establishing new centers, build relationships with proximally located primary care and specialty offices as well as psychiatric hospitals to raise awareness
- Provide ongoing progress reports, discharge summaries and outcomes data to build rapport and deepen relationships

BENEFITS TO OUR REFERRING PHYSICIAN PARTNERS



Streamlined referrals to high-quality mental health clinicians



Lower total costs for patients with co-morbidities



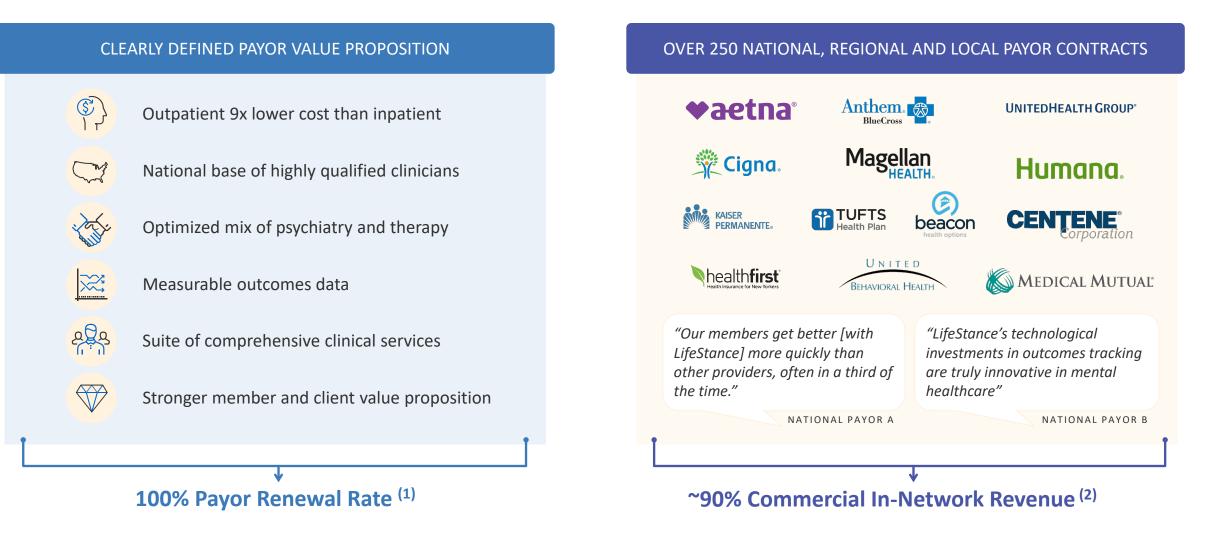
Data analysis and insights to assess treatment efficacy longitudinally



Improve early diagnosis for better outcomes







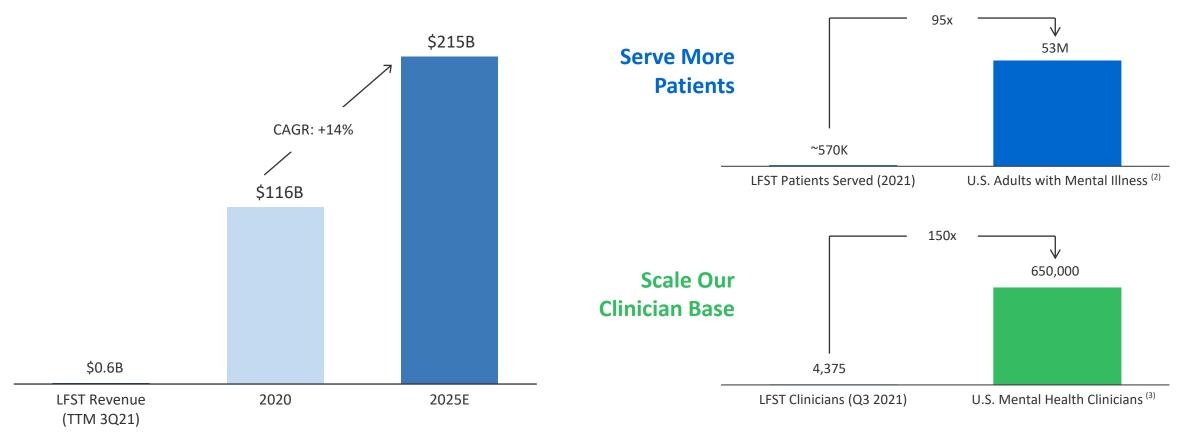


- 1. Contract renewal rate as of year-end 2021
- Commercial in-network revenue based on nine months ended September 30, 2021

Significant Runway within a Massive Market

OUTPATIENT MENTAL HEALTH TAM ⁽¹⁾

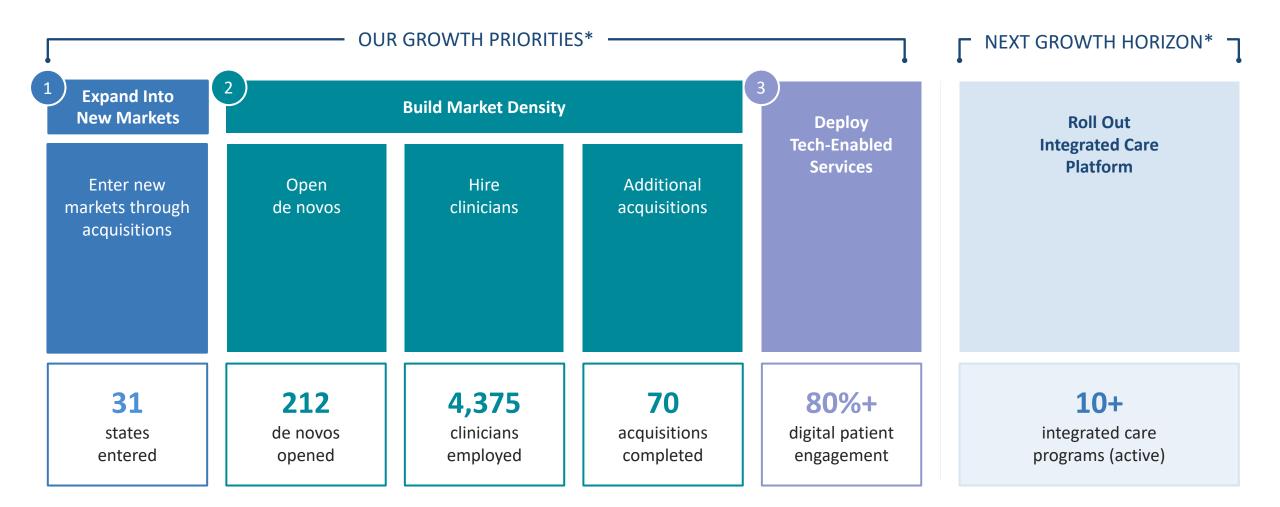
SIGNIFICANT RUNWAY IN THE MARKET



Notes:



1. Calculation of our total addressable market for outpatient mental healthcare in the U.S. of approximately \$116B reflects our estimate based on data derived from third-party industry reports as well as claims data analysis. Our estimate is calculated based on (i) the estimated spend on outpatient mental healthcare in the U.S. for 2020, plus (ii) the estimated spend on mental health patients in the U.S. who are unserved and underserved, plus (iii) the estimated spend on patients in the U.S. who are unaware that they need treatment but have unmet mental health needs that are otherwise commercially addressable; 2. Representative of U.S. individuals as of year-end 2020, per SAMHSA; 3. Company estimates for year-end 2020





Continued Geographic Expansion – 31 States Total



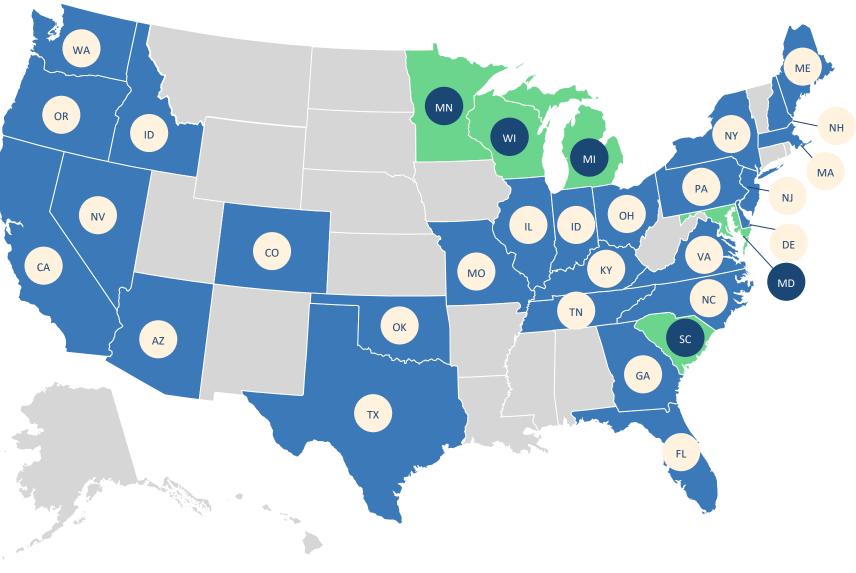
National Platform with Unmatched Scale

- Operating in 31 states as a leading national provider
- ~500 centers nationwide

Through 2020

New through Q3'21





Proven, Predictable De Novo Unit Economics

212 De Novo Centers Opened through Q3 2021 ⁽¹⁾

92 DE NOVO CENTERS OPENED PER YEAR 78 27 15 2018 2019 2020 YTD as of 3Q21

Sophisticated De Novo Model with Predictable Results (2) Avg. Time to Breakeven 2-4 months

Avg. Payback Period

~13 months

Build Market

Density

2x ROIC within 18-20 months

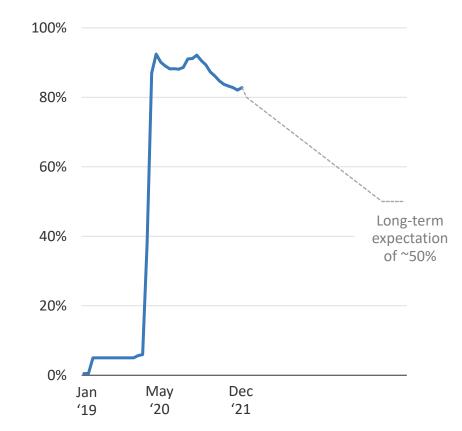
Clinicians Driving Growth



REVENUE (IN \$M) 4,375 Clinicians as of Q3 2021 CAGR: +94% 4,375 \$596 CLINICIANS CAGR: +97% 3,097 \$377 \$213 1,404 794 \$100 As of 3Q21 2018 2019 2020 2018 2020 TTM 2019

% TELEHEALTH VISITS ⁽¹⁾

as of 3Q21



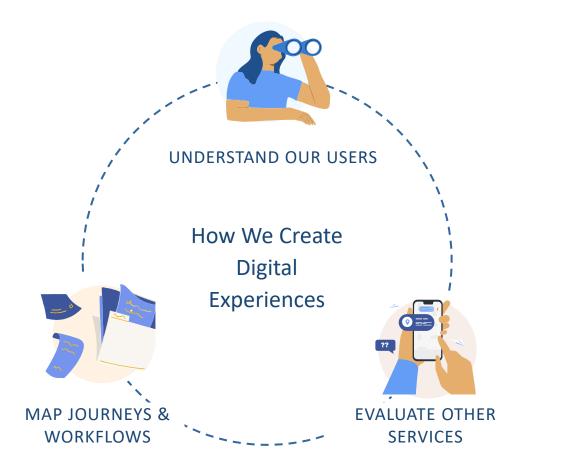
Hybrid model (mix of virtual and in-person care) allows flexibility around number of centers

Notes:

_ife**Stance**

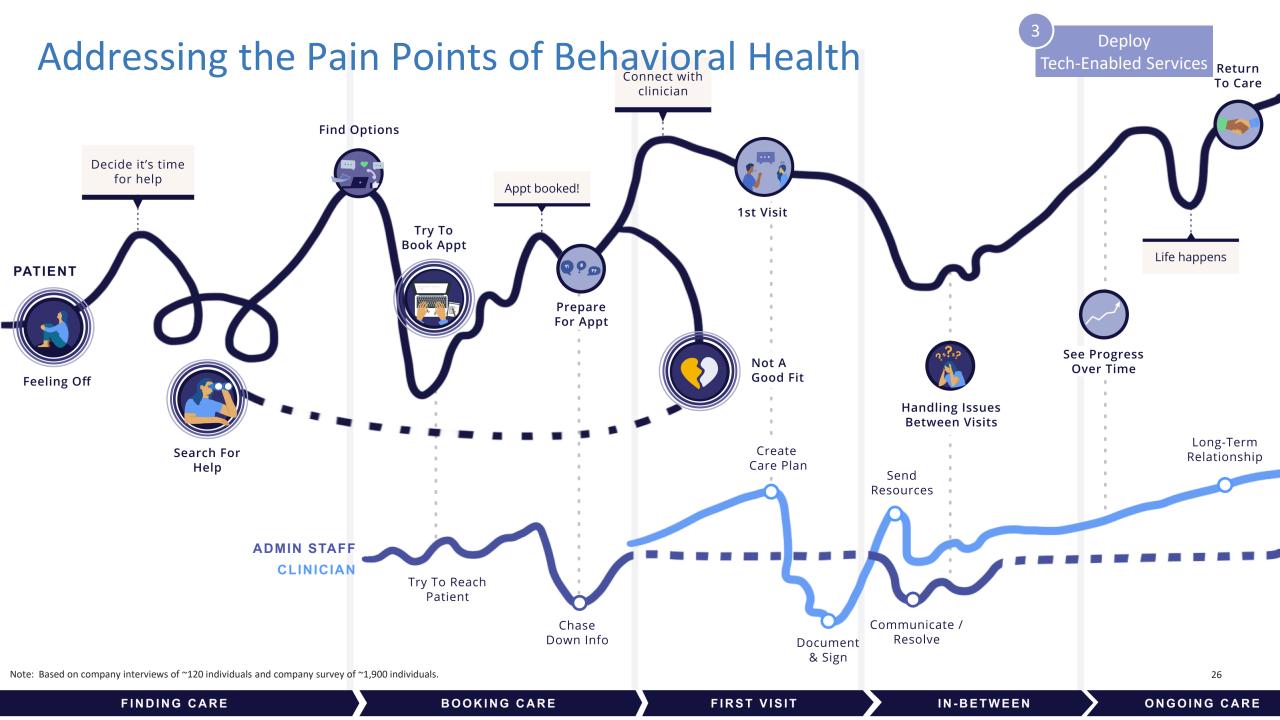
HEALTH

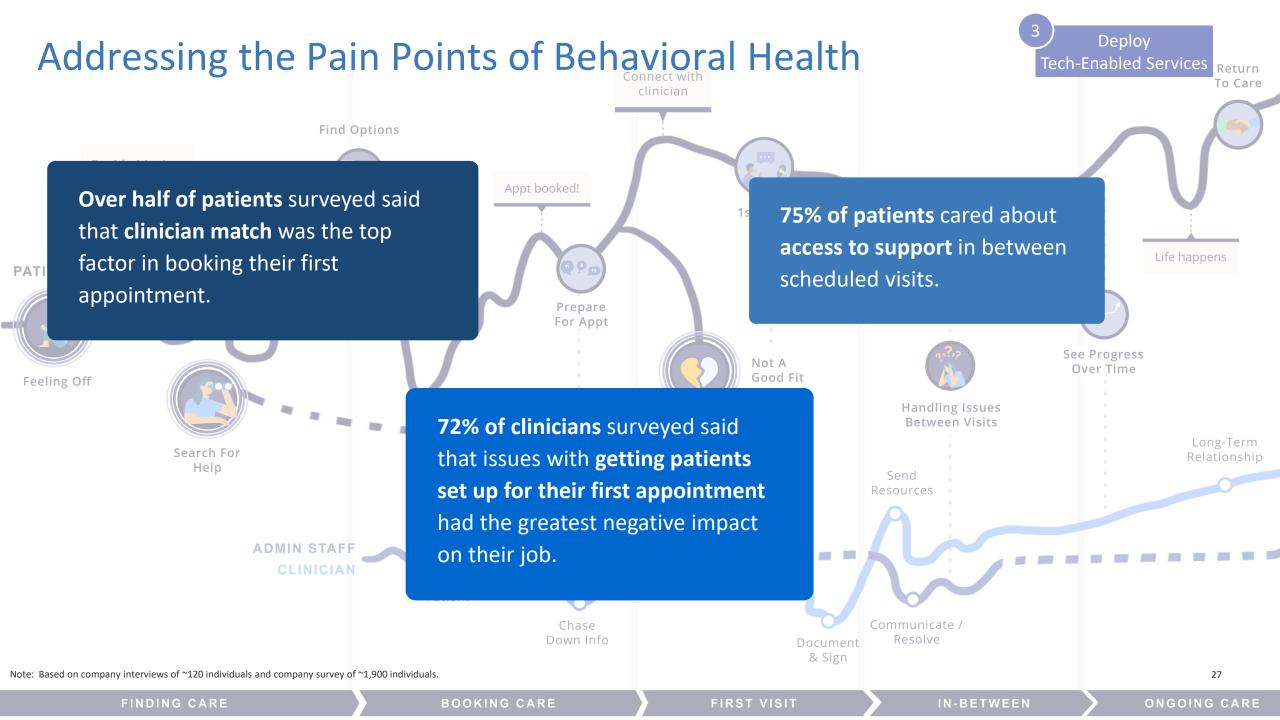
Our Technology Starts with People



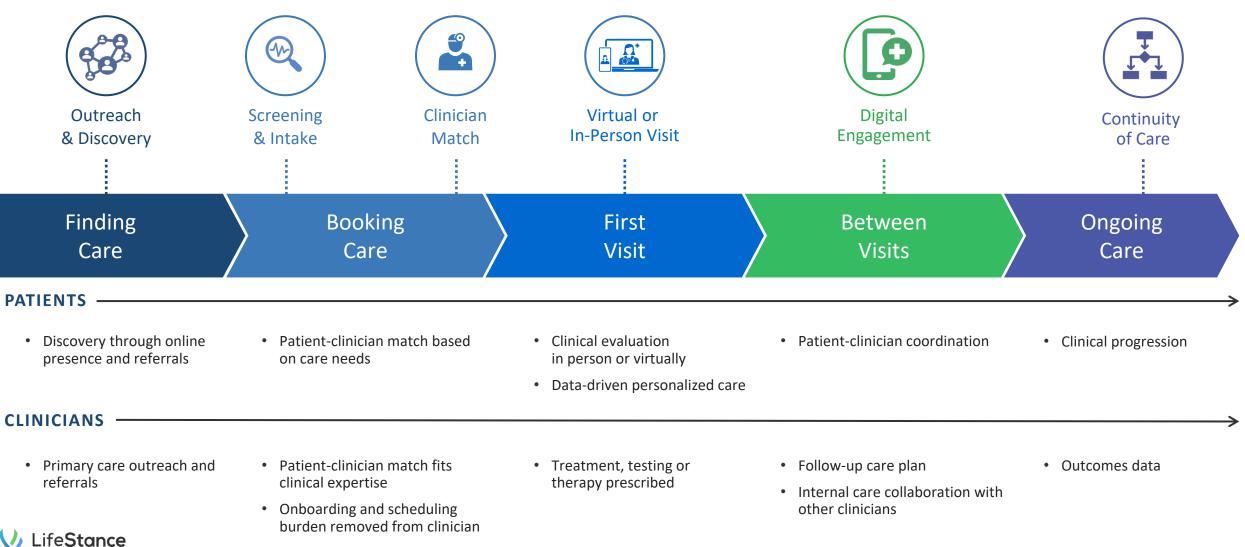
We learned from over <u>2,000 people</u>* across a variety of perspectives to design our digital experiences:

- Our existing patients
- People seeking care outside LFST
- Family caregivers
- Clinicians (LFST and external)
- Referring providers (e.g., primary care)
- Administrative staff
- Reviewed existing digital experiences from other mental health groups

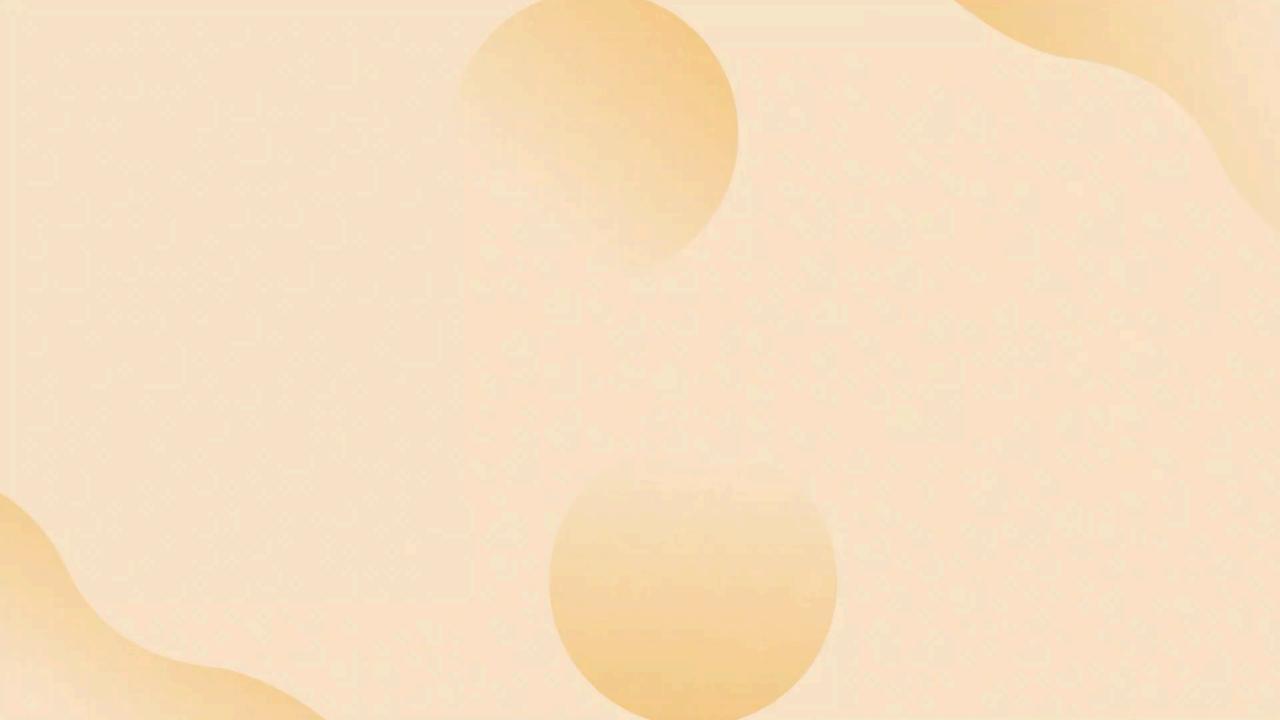




We Redefine the Patient and Clinician Journey



28



Improving Access to Care



How	v do you prefer to meet with your provider?
<u>_</u> 1	Video visits
⊞	In-office only
Ħ	l'm flexible

Our online booking and intake experience leverages our proprietary matching algorithm to get patients in with the right clinician, faster.

THIS SOLVES FOR

- A better fit from the start, which can improve patient and clinician satisfaction
- More accessible options for how someone wants to receive care (virtual, in-person)
- Job satisfaction for clinicians by allowing them to focus on their patients
- Fewer cancellations

We Are Building a Consistent Experience Across Channels

Guided Warm Find Easy Prepped & The Relationship Pre-visit Smooth In-between Start Booking Ready Visit Check-out Welcome Your Fit Lounge Nudge Check-in LIFESTANCE.COM LIFESTANCE PORTAL (WITH TELEHEALTH) **Guided New Patient Onboarding** Shared What to Outcomes Virtual Video or **Check-ins and Expect Email Check-out <u>Self-Directed</u>** New Patient Onboarding Waiting Self-Care Phone SELF-SERVE / Screen Room Platform Resources **ONLINE** Progress **Status New Patient Referral Coordination** (REFERRER) Updates **Updates Guided New Patient Onboarding Quick Help** Quick Help Customer **Customer Support New Patient Referral Coordination** (Tech support) (Tech support) Support **BY PHONE Customer Support** (Answer Specific Questions) In-Person Check-in Check-out Visit Support Support IN PERSON

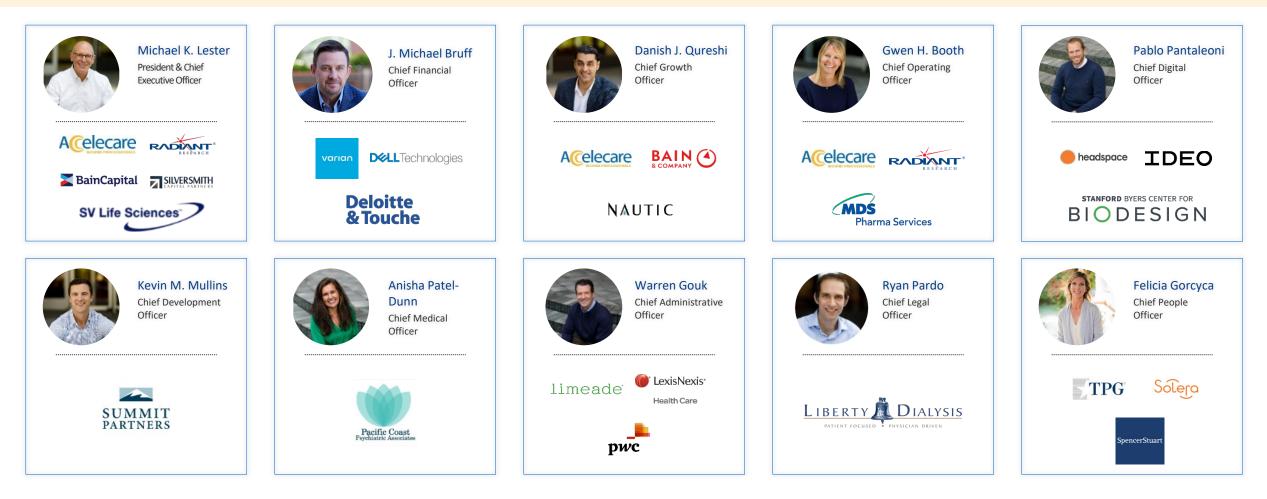


Deploy

Tech-Enabled Services

We Have Built the Team to Deliver

Highly Experienced Leadership Team with Expertise in Healthcare and Technology





Great Place We Remain Committed to Corporate Responsibility То **Work**_® Certified NOV 2021-NOV 2022 USA Sustained Economic Growth **Diversity** & Improving Corporate Health Care Inclusion & Productivity Giving The work we do contributes Active national Diversity, Equity Reducing work days and \$ lost Established the LifeStance Health Foundation in furtherance of our and Inclusion (DEI) Committee due to mental illness to greater societal health and well-being, as well as mission to improve patient access 50% of Executive Leadership 97% of our clinicians feel they reduced inequalities Team diverse by gender or are helping patients More than \$350,000 in awards to Increasing access to high-quality, race/ethnicity non-profit partners with a focus on Supporting clinician education, affordable care youth and adolescents, • Majority of our clinicians including LifeStance Together underrepresented minority Improving mental and are female series, community-based approach communities and underemployed physical outcomes to learning More than 80% of team members \$10 million initial endowment

We Are Reimagining Mental Health

say they can bring their authentic

self to work



Investment Highlights



Reimagining mental health for all key stakeholders



National platform with unmatched scale



Disruptive tech-enabled hybrid care delivery model



Multiple growth vectors to capture massive market opportunity



Strong momentum with profitable unit economics



Experienced leadership with track record of success







Appendix

Competitive Landscape

	LifeStance	Independent Practice	Outpatient Center-Based	Telehealth	Employer-Focused
	Positioned to transform mental health care for all stakeholders	95% of all mental health clinicians	Location-based providers of higher acuity psychiatric and psychotherapy services	Virtual-only delivery of a wide range of mental health care services	Employer-focused providers of therapy and wellness services through virtual delivery
Hybrid Delivery Model	\checkmark	×	×	×	×
Comprehensive Clinical Services	\checkmark	×	×	\checkmark	×
100% In-Network Insurance	\checkmark	×	×	×	×
National Scale	\checkmark	×	×	\checkmark	\checkmark
Digital Tools	\checkmark	×	×	\checkmark	\checkmark
W-2 Clinician Employment	\checkmark	×	\checkmark	×	×
Integrated with Medical Care	\checkmark	×	×	×	×



GAAP to Non-GAAP Reconciliations

Adjusted EBITDA				
	TTM September 30, 2021*	Year ended December 31, 2020 **	Year ended December 31, 2019	Year ended December 31, 2018
(in thousands)				
Net (loss) income	\$(204 <i>,</i> 656)	\$(299,038)	\$5 <i>,</i> 669	\$(1,097)
Adjusted for:				
Interest expense	42,438	12,538	5,409	453
Depreciation and amortization	50,147	42,949	6,095	2,733
Income tax (benefit) provision	(16,878)	(106,675)	2,206	5,385
Loss (gain) on remeasurement of contingent consideration	2,077	254	(299)	(2,488)
Stock and unit-based compensation	151,396	357,006	54	249
Management fees ⁽¹⁾	1,527	1,369	_	_
Loss on disposal of assets	115	121	_	_
Transaction costs ⁽²⁾	6,729	39,409	2,186	533
Offering related costs ⁽³⁾	8,747	_	_	_
Endowment to the LifeStance Health Foundation	10,000	_	_	_
Other expenses ⁽⁴⁾	2,647	2,202	3,010	695
Adjusted EBITDA	\$54,289	\$50,135	\$24,400	\$6,463

Notes:

1. Represents management fees paid to certain of our executive officers and affiliates of our Principal Stockholders pursuant to the management services agreement entered into in connection with the TPG Acquisition. The management services agreement terminated in connection with the initial public offering (IPO) and we were required to pay a one-time fee of \$1.2 million to such parties.

2. Primarily includes capital markets advisory, consulting, accounting and legal expenses related to our acquisitions and costs related to the TPG Acquisition. Of the transaction costs incurred in 2019, \$1.4 million relate to the TPG Acquisition. Of the transaction costs incurred in the period from January 1, 2020 to May 14, 2020 (Predecessor), \$32.9 million relate to the TPG Acquisition.

3. Primarily includes non-recurring incremental professional services, such as accounting and legal, and directors' and officers' insurance incurred in connection with the IPO.

4. Primarily includes costs incurred to consummate or integrate acquired centers, certain of which are wholly-owned and certain of which are affiliated practices, in addition to the compensation paid to former owners of acquired centers and related expenses that are not reflective of the ongoing operating expenses of our centers. Acquired center integration, former owner fees, and other are components of general and administrative expenses included in our consolidated statement of income (loss). Impairment on loans is a component of center costs, excluding depreciation and amortization included in our consolidated statements of income/(loss) and comprehensive income/(loss). * Represents the unaudited trailing 12 months from September 30, 2021.



**Represents the Unaudited Pro Forma information presented in final prospectus for our IPO filed pursuant to Rule 424(b)(4) under the Securities Act of 1933, as amended, with the Securities and Exchange Commission, on June 11, 2021 and gives pro forma effect to the TPG Acquisition, the Organizational Transactions and the IPO in presenting results of operations for the twelve months ended December 31, 2020.

Note: Predecessor Periods are 2018, 2019 and May 14, 2020. Successor Periods are April 13, 2020 and onward. For the period from April 13, 2020 through May 14, 2020, the operations of LifeStance TopCo, L.P. (Successor) were limited to those incident to its formation and the TPG Acquisition, which were not significant. Earnings from April 13 to May 14 were reflected in the Predecessor 2020 Period.