

# Reimagining Mental Health

Q1 2024 Earnings Presentation • May 9, 2024



### Forward-Looking Statements

#### **DISCLAIMERS**

#### **Cautionary Note Regarding Forward-Looking Statements**

This presentation and related oral statements, including during any question and answer portion of the presentation, contain forward-looking statements about LifeStance Health Group, Inc. and its subsidiaries ("LifeStance") and the industry in which LifeStance operates, including statements regarding: full-year and second-quarter guidance and management's related assumptions; the Company's financial position; business plans and objectives; including capital allocation; operating results; working capital and liquidity; and other statements contained in this presentation that are not historical facts. These statements are subject to known and unknown uncertainties and contingencies outside of LifeStance's control and which are largely based on our current expectations and projections about future events and financial trends that we believe may affect LifeStance's financial condition, results of operations, business strategy, and prospects. LifeStance's actual results, events, or circumstances may differ materially from these statements. Forward-looking statements include all statements that are not historical facts. Words such as "anticipate," "envision," "estimate," "expect," "intend," "may," "plan," "predict," "project," "target," "potential," "will," "would," "could," "continue," "continue," "contemplate" and other similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. These forward-looking statements are intended to identify forward-looking statements. looking statements are subject to a number of risks, uncertainties, factors and assumptions, including, among other things: if reimbursement rates paid by third-party payors are reduced or if third-party payors otherwise restrain our ability to obtain or deliver care to patients, our business could be harmed; we may not grow at the rates we historically have achieved or at all, even if our key metrics may imply future growth, including if we are unable to successfully execute on our growth initiatives and business strategies; if we fail to manage our growth effectively, our expenses could increase more than expected, our revenue may not increase proportionally or at all, and we may be unable to execute on our business strategy; our ability to recruit new clinicians and retain existing clinicians; we conduct business in a heavily regulated industry and if we fail to comply with these laws and government regulations, we could incur penalties or be required to make significant changes to our operations or experience adverse publicity, which could have a material adverse effect on our business, results of operations and financial condition; we are dependent on our relationships with supported practices, which we do not own, to provide health care services, and our business would be harmed if those relationships were disrupted or if our arrangements with these entities became subject to legal challenges; we operate in a competitive industry, and if we are not able to compete effectively, our business and financial performance would be harmed; the impact of health care reform legislation and other changes in the healthcare industry and in health care spending on us is currently unknown, but may harm our business; if our or our vendors' security measures fail or are breached and unauthorized access to our employees', patients' or partners' data is obtained, our systems may be perceived as insecure, we may incur significant liabilities, including through private litigation or regulatory action, our reputation may be harmed, and we could lose patients and partners; our business depends on our ability to effectively invest in, implement improvements to and properly maintain the uninterrupted operation and data integrity of our information technology and other business systems; our existing indebtedness could adversely affect our business and growth prospects; and the other factors set forth in our filings with the Securities and Exchange Commission. The forward-looking statements, together with statements relating to our past performance, should not be regarded as a reliable indicator of our future performance. We undertake no obligation to update any forward-looking statements made in this presentation to reflect events or circumstances after the date of this presentation or to reflect new information or the occurrence of unanticipated events, except as may be required by law. We may not actually achieve the plans, intentions, or expectations disclosed in our forward-looking statements, and you should not place undue reliance on our forward-looking statements. Our forward-looking statements do not reflect the potential impact of any future mergers, dispositions, joint ventures, or investments.

#### **Use of Non-GAAP Financial Measures**

In addition to financial measures presented in accordance with U.S. generally accepted accounting principles ("GAAP"), this presentation includes certain non-GAAP financial measures, including Center Margin, Adjusted EBITDA, Adjusted EBITDA Margin and Free Cash Flow. These non-GAAP measures are in addition to, and not a substitute for, or superior to, measures of financial performance prepared in accordance with U.S. GAAP. The non-GAAP financial measures used by LifeStance may differ from the non-GAAP financial measures used by other companies. A reconciliation of these measures to the most directly comparable U.S. GAAP measure is included in the Appendix to these slides or as otherwise described in these slides.

#### **Market and Industry Data**

This presentation also contains information regarding our market and industry that is derived from third-party research and publications. This information involves a number of assumptions and limitations. Forecasts, assumptions, expectations, beliefs, estimates and projections involve risk and uncertainties and are subject to change based on various factors.



### LifeStance: Reimagining Mental Healthcare

**OUR MISSION** 

Increasing access to trusted, affordable, and personalized mental healthcare

**OUR VISION** 

A truly healthy society where mental and physical healthcare are unified to make lives better

### **Building the Leading Outpatient Mental Health Platform**









1

National platform with unmatched scale

2

Multidisciplinary clinician model composed of W-2 employed psychiatrists, APNs, psychologists & therapists



**Tech-enabled platform** supporting **hybrid model** of
virtual and in-person
care



In-network
reimbursement
providing affordable
access to high-quality
care

6,866
Clinicians
15% Y/Y Growth

\$1,104M Revenue | TTM<sup>(1)</sup> 21% Y/Y TTM<sup>(1)</sup> Growth

**7.1** M Visits | TTM<sup>(1)</sup>

550+
Centers
in 33 States

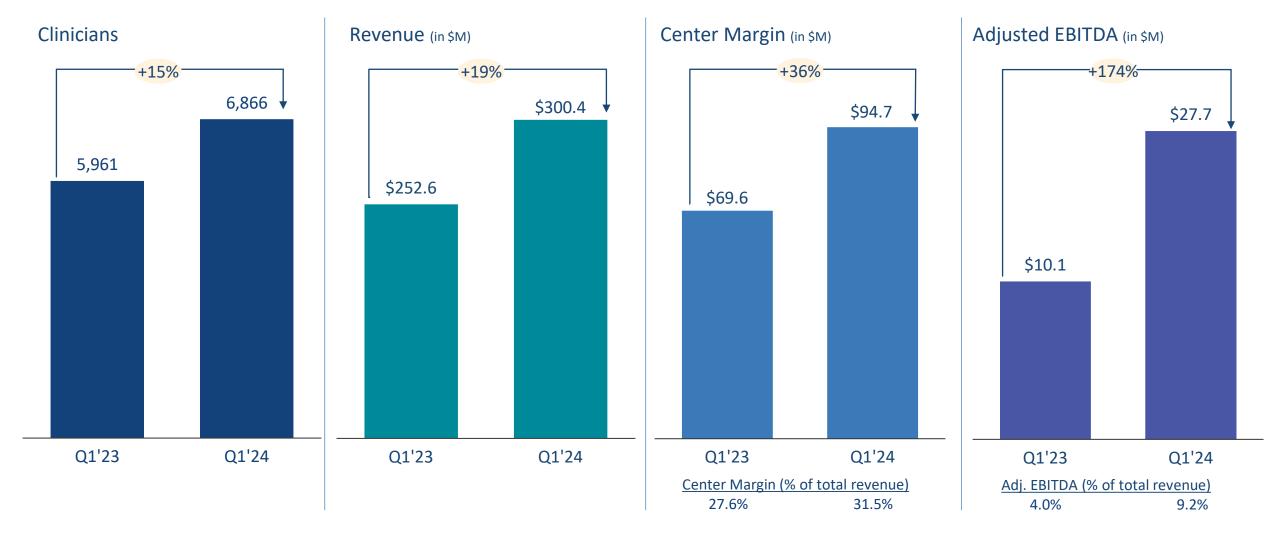


### Q1 2024 Highlights

- Q1 Revenue of \$300.4 million increased 19% year-over-year
- Total clinicians of 6,866, +15% Y/Y; 221 net clinician adds in Q1
- Q1 Visit Volumes of 1.9 million, +15% Y/Y
- Q1 Center Margin of \$94.7 million, or 31.5% as a percentage of revenue
- Q1 Adjusted EBITDA of \$27.7 million, or 9.2% as a percentage of revenue
- Ended Q1 with a cash position of \$49.5 million

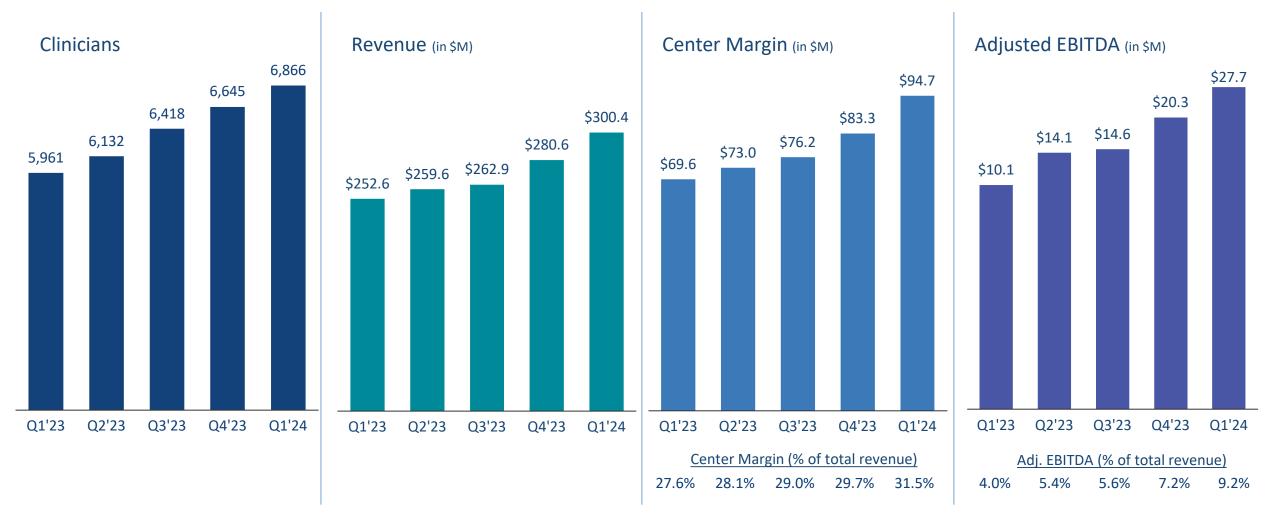


# Q1 2024 Results





## **Quarterly Trends**





### Balance Sheet, Cash Flow, and Capital Allocation

#### **Balance Sheet & Cash Flow**

\$49M

Cash & Cash Equivalents

\$280M

Net Long-term Debt\*

(\$22M)

Operating Cash Flow (YTD)

\$5M

Capital Expenditures (YTD)

### **Capital Allocation**



### **De Novos**

Selective deployment to enable clinician and market growth

Opened 2 de novos in Q1



### **Acquisitions**

No M&A anticipated in 2024

Evolving from purely growth mindset to balanced set of objectives that include operational excellence, profitable growth, and disciplined capital deployment



### 2024 Guidance

(All \$ in M)	FY 2024	Q2 2024
Revenue	\$1,190 — \$1,240 (Reaffirmed)	\$297 – \$315
Center Margin	\$353 — \$373 (Raised from \$345 - \$365)	\$85 – \$97
Adj. EBITDA	\$88 — \$98 (Raised from \$80 - \$90)	\$20 – \$26
Free Cash Flow	Positive (Reaffirmed)	

#### **Planning Assumptions**

- Assumes no more than 20 de novo center openings
- Assumes no M&A spend in 2024

Note: Center Margin and Adjusted EBITDA anticipated for second quarter of 2024 and full year 2024 are calculated in a manner consistent with the historical presentation of these measures in the Appendix to this presentation. Reconciliation for the forward-looking second quarter of 2024 and full year 2024 Center Margin, Adjusted EBITDA guidance and Free Cash Flow is not being provided, as LifeStance does not currently have sufficient data to accurately estimate the variables and individual adjustments for such reconciliation. LifeStance management cannot estimate on a forward-looking basis without unreasonable effort the impact these variables and individual adjustments will have on its reported results.



# Appendix



## Quarterly Statements of Operations and Comprehensive Loss

•							
	2024		2023	;			
(\$M)	Q1	Q4	Q3	Q2	Q1		
Total revenue	\$300.4	\$280.6	\$262.9	\$259.6	\$252.6		
Operating expenses							
Center costs, excluding depreciation and amortization	205.7	197.3	186.7	186.6	183.0		
General and administrative expenses	88.9	93.4	130.9	101.9	84.6		
Depreciation and amortization	22.6	22.2	19.6	19.5	19.1		
Loss from operations	(16.8)	(32.3)	(74.4)	(48.4)	(34.1)		
Other income (expense)							
Gain (loss) on remeasurement of contingent consideration	2.0	(0.5)	1.9	1.5	1.0		
Transaction costs	_	_	_	(0.0)	(0.1)		
Interest expense, net	(5.9)	(5.5)	(5.5)	(5.1)	(5.1)		
Other expense	(0.1)	(0.0)	(0.0)	(0.0)	(0.0)		
Total other expense	(4.0)	(6.0)	(3.6)	(3.6)	(4.2)		
Loss before income taxes	(\$20.7)	(38.3)	(78.0)	(52.0)	(38.3)		
Income tax (provision) benefit	(0.4)	(6.6)	16.4	6.5	4.0		
Net loss	(\$21.1)	(\$45.0)	(\$61.6)	(\$45.5)	(\$34.2)		
Other comprehensive income (loss)							
Unrealized gains (losses) on cash flow hedge, net of tax	0.6	(2.1)	0.2	2.1	(1.3)		
Comprehensive loss	(\$20.5)	(\$47.0)	(\$61.4)	(\$43.3)	(\$35.5)		



### Quarterly GAAP to Non-GAAP Reconciliations – Center Margin

	2024		2023		
(\$M)	Q1	Q4	Q3	Q2	Q1
Loss from operations	(\$16.8)	(\$32.3)	(\$74.4)	(\$48.4)	(\$34.1)
Adjusted for:					
Depreciation and amortization	22.6	22.2	19.6	19.5	19.1
General and administrative expenses (1)	88.9	93.4	130.9	101.9	84.6
Center Margin	\$94.7	\$83.3	\$76.2	\$73.0	\$69.6

Subtotals in the schedule above may not foot or cross-foot due to rounding. Amounts are unaudited.

(1) Represents salaries, wages and employee benefits for our executive leadership, finance, human resources, marketing, billing and credentialing support and technology infrastructure and stock-based compensation for all employees.



### Quarterly GAAP to Non-GAAP Reconciliations – Adjusted EBITDA

	2024		2023		
(\$M)	Q1	Q4	Q3	Q2	Q1
Net loss	(\$21.1)	(\$45.0)	(\$61.6)	(\$45.5)	(\$34.2)
Adjusted for:					
Interest expense, net	5.9	5.5	5.5	5.1	5.1
Depreciation and amortization	22.6	22.2	19.6	19.5	19.1
Income tax provision (benefit)	0.4	6.6	(16.4)	(6.5)	(4.0)
(Gain) loss on remeasurement of contingent consideration	(2.0)	0.5	(1.9)	(1.5)	(1.0)
Stock-based compensation	20.6	20.9	21.5	33.1	23.9
Loss on disposal of assets	0.1	0.0	0.0	0.0	0.0
Transaction costs <sup>(1)</sup>	_	_	_	0.0	0.1
Executive transition costs	0.0	_	0.1	0.4	0.2
Litigation costs (2)	0.5	1.8	45.4	3.4	0.4
Strategic initiatives (3)	0.8	0.7	0.8	2.0	0.4
Real estate optimization and restructuring charges (4)	(0.1)	6.0	1.3	3.7	_
Amortization of cloud-based software implementation costs (5)	0.0	_	_	_	_
Other expenses (6)	0.1	1.0	0.2	0.3	0.3
Adjusted EBITDA	\$27.7	\$20.3	\$14.6	\$14.1	\$10.1

Subtotals in the schedule above may not foot or cross-foot due to rounding. Amounts are unaudited.

<sup>(1)</sup> Primarily includes capital markets advisory, consulting, accounting and legal expenses related to our acquisitions.

<sup>(2)</sup> Litigation costs include only those costs which are considered non-recurring and outside of the ordinary course of business based on the following considerations, which we assess regularly: (i) the frequency of similar cases that have been brought to date, or are expected to be brought within two years, (ii) the complexity of the case (e.g., complex class action litigation), (iii) the nature of the remedy(ies) sought, including the size of any monetary damages sought, (iv) the counterparty involved, and (v) our overall litigation strategy. During the three months ended March 31, 2024 and 2023, litigation costs included cash expenses related to three distinct litigation matters, including (x) a securities class action litigation and (z) a compensation model class action litigation.

<sup>(3)</sup> Strategic initiatives consist of expenses directly related to a multi-phase system upgrade in connection with our recent and significant expansion. During each of the three months ended March 31, 2024 and 2023, we continued a process of evaluating and adopting critical enterprise-wide systems for (i) human resources management, (ii) clinician credentialing and onboarding process, and for the three months ended March 31, 2023, (iii) a scalable electronic health resources system. Strategic initiatives represents costs, such as third-party consulting costs and one-time costs, that are not part of our ongoing operations related to these enterprise-wide systems. We considered the frequency and scale of this multi-part enterprise upgrade when determining that the expenses were not normal, recurring operating expenses.

<sup>(4)</sup> Real estate optimization and restructuring charges consist of cash expenses and non-cash charges related to our real estate optimization initiative, which include certain asset impairment and disposal costs, certain gains and losses related to early lease terminations, and exit and disposal costs related to our real estate optimization initiative to consolidate our physical footprint. As the decision to close these centers was part of a significant strategic project driven by a historic shift in behavior, the magnitude of center closures has been and is expected to be greater than what would be expected as part of ordinary business operations and do not constitute normal recurring operating activities. During the three months ended March 31, 2024, real estate optimization and restructuring charges consisted of certain gains and losses related to early lease terminations of previously abandoned real estate leases in 2023.

<sup>(5)</sup> Represents amortization of capitalized implementation costs related to cloud-based software arrangements that are included within general and administrative expenses included in our unaudited consolidated statements of operations and comprehensive loss.

<sup>(6)</sup> Primarily includes costs incurred to consummate or integrate acquired centers, certain of which are wholly-owned and certain of which are supported practices, in addition to the compensation paid to former owners of acquired centers and related expenses that are not reflective of the ongoing operating expenses of our centers. Acquired center integration and other are components of general and administrative expenses included in our unaudited consolidated statements operations and comprehensive loss. Former owner fees is a component of center costs, excluding depreciation and amortization included in our unaudited consolidated statements of operations and comprehensive loss.



### Non-GAAP Financial Metrics

2024		2023	2023	
Q1	Q4	Q3	Q2	Q1
6,866	6,645	6,418	6,132	5,961
\$300.4	\$280.6	\$262.9	\$259.6	\$252.6
205.7	197.3	186.7	186.6	183.0
\$94.7		•	•	\$69.6
31.5%	29.7%	29.0%	28.1%	27.6%
88.9	93.4	130.9	101.9	84.6
22.6	22.2	19.6	19.5	19.1
(16.8)	(32.3)	(74.4)	(48.4)	(34.1)
(4.3)	(12.7)	12.8	2.9	(0.1
(21.1)	(\$45.0)	(\$61.6)	(\$45.5)	(\$34.2)
0.6 (\$20.5)	(2.1) (\$47.0)	0.2 (\$ <b>61.4</b> )	2.1 (\$43.3)	(1.3) <b>(\$35.5)</b>
(21.1)	(45.0)	(61.6)	(45.5)	(34.2)
5.9	5.5	5.5	5.1	5.1
22.6	22.2	19.6	19.5	19.3
0.4	6.6	(16.4)	(6.5)	(4.0
(2.0)	0.5	(1.9)	(1.5)	(1.0
20.6	20.9	21.5	33.1	23.9
0.1	0.0	0.0	0.0	0.0
_	_	_	0.0	0.1
0.0	_	0.1	0.4	0.2
	1.8	45.4	3.4	0.4
	0.7	0.8	2.0	0.4
(0.1)	6.0	1.3	3.7	_
0.0	_	_	_	_
				0.3
				\$10.1 4.0%
0.20/				
	(21.1)  (21.1)  (21.1)  (22.6)  (21.1)  (22.6)  (20.5)  (21.1)	Q1   Q4	Q1   Q4   Q3	Q1         Q4         Q3         Q2           6,866         6,645         6,418         6,132           \$300.4         \$280.6         \$262.9         \$259.6           205.7         197.3         186.7         186.6           \$94.7         \$83.3         \$76.2         \$73.0           31.5%         29.7%         29.0%         28.1%           88.9         93.4         130.9         101.9           22.6         22.2         19.6         19.5           (16.8)         (32.3)         (74.4)         (48.4)           (4.3)         (12.7)         12.8         2.9           (21.1)         (\$45.0)         (\$61.6)         (\$45.5)           5.9         5.5         5.5         5.5         5.1           22.6         22.2         19.6         19.5           4.4         6.6         (16.4)         (\$45.5)           5.9         5.5         5.5         5.5         5.5           22.6         22.2         19.6         19.5           20.6         20.9         21.5         33.1           0.1         0.0         0.0         0.0           0.1         0.0<



# **Quarterly Balance Sheets**

	2024				
(\$M)	Q1	Q4	Q3	Q2	Q1
Current assets					_
Cash and cash equivalents	49.5	78.8	42.6	79.6	68.3
Patient accounts receivable, net	175.9	125.4	149.7	121.8	118.4
Prepaid expenses and other current assets	18.7	21.5	71.9	36.5	25.8
Total current assets	244.1	225.7	264.3	237.9	212.5
Property and equipment, net	182.4	188.2	190.1	193.1	193.5
Right-of-use assets	165.8	170.7	180.7	191.4	196.2
Intangible assets, net	208.5	221.1	233.6	243.8	254.0
Goodwill	1,293.3	1,293.3	1,293.4	1,293.5	1,293.6
Other noncurrent assets	12.1	10.9	13.0	11.2	8.8
Total noncurrent assets	1,862.2	1,884.2	1,910.8	1,933.0	1,946.1
Total assets	\$2,106.3	\$2,110.0	\$2,175.1	\$2,170.9	\$2,158.6
Accounts payable	11.9	7.1	10.4	8.0	7.7
Accrued payroll expenses	100.4	102.5	83.6	81.1	83.7
Other accrued expenses	37.3	35.0	91.0	34.3	32.0
Contingent consideration	4.5	8.2	9.0	10.5	13.3
Operating lease liabilities, current	49.7	46.5	43.6	43.4	41.6
Other current liabilities	3.6	3.7	3.3	3.3	2.8
Total current liabilities	207.5	202.9	240.9	180.9	181.1
Long-term debt, net	279.9	280.3	248.4	248.7	224.8
Operating lease liabilities, noncurrent	173.3	181.4	191.5	205.6	207.9
Deferred tax liability, net	16.0	15.6	38.4	38.3	37.6
Other noncurrent liabilities	0.8	1.0	0.9	2.6	2.1
Total noncurrent liabilities	469.9	478.2	479.1	495.2	472.3
Total liabilities	\$677.3	\$681.0	\$720.0	\$676.0	\$653.4
Common stock	3.8	3.8	3.8	3.8	3.8
Additional paid-in capital	2,204.2	2,183.7	2,162.8	2,141.2	2,108.2
Accumulated other comprehensive income	2.9	2.3	4.4	4.2	2.0
Accumulated deficit	(781.9)	(760.8)	(715.9)	(654.3)	(608.8)
Total stockholders' equity	1,429.0	1,428.9	1,455.0	1,494.9	1,505.1
Total liabilities and stockholders' equity	\$2,106.3	\$2,110.0	\$2,175.1	\$2,170.9	\$2,158.6

Subtotals in the schedule above may not foot due to rounding. Amounts are unaudited.



### Statements of Cash Flows

(\$M)	Q1'24	Q1′23
CASH FLOWS FROM OPERATING ACTIVITIES		
Net loss	(21.1)	(34.2)
Adjustments to reconcile net loss to net cash used in operating activities:		
Depreciation and amortization	22.6	19.1
Non-cash operating lease costs	9.7	10.1
Stock-based compensation	20.6	23.9
Amortization of discount and debt issue costs	0.4	0.5
Gain on remeasurement of contingent consideration	(2.0)	(1.0)
Other, net	(0.0)	0.0
Change in operating assets and liabilities, net of businesses acquired:		
Patient accounts receivable, net	(50.5)	(17.1)
Prepaid expenses and other current assets	2.5	(4.5)
Accounts payable	5.0	(5.5)
Accrued payroll expenses	(2.0)	7.7
Operating lease liabilities	(9.6)	(8.7)
Other accrued expenses	2.8	2.0
Net cash used in operating activities	(\$21.8)	(\$7.9)
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchases of property and equipment	(5.1)	(7.7)
Acquisitions of businesses, net of cash acquired	_	(19.8)
Net cash used in investing activities	(\$5.1)	(\$27.5)
CASH FLOWS FROM FINANCING ACTIVITIES		
Payments of long-term debt	(0.7)	(0.6)
Payments of contingent consideration	(1.7)	(4.3)
Net cash used in financing activities	(\$2.4)	(\$4.9)
NET DECREASE IN CASH AND CASH EQUIVALENTS	(\$29.4)	(\$40.3)
Cash and Cash Equivalents - Beginning of period	\$78.8	108.6
CASH AND CASH EQUIVALENTS – END OF PERIOD	\$49.5	\$68.3



# Quarterly GAAP to Non-GAAP Reconciliations – Free Cash Flow (FCF)

	2024		202	3	
(\$M)	Q1	Q4	Q3	Q2	Q1
Net cash (used in) provided by operating activities	(\$21.8)	\$16.8	(\$25.4)	(\$0.4)	(\$7.9)
Purchases of property and equipment	(\$5.1)	(\$11.4)	(\$9.8)	(\$11.6)	(\$7.7)
Free Cash Flow	(\$26.9)	\$5.4	(\$35.2)	(\$12.0)	(\$15.6)

We define FCF, a non-GAAP performance measure, as net cash (used in) provided by operating activities less purchases of property and equipment. We believe that FCF is a useful indicator of liquidity that provides information to management and investors about the amount of cash generated from our operations that, after investments in property and equipment, can be used for future growth. FCF is presented for supplemental informational purposes only and has limitations as an analytical tool and should not be considered in isolation or as a substitute for analysis of other GAAP financial measures, such as net cash (used in) provided by operating activities. It is important to note that other companies, including companies in our industry, may not use this metric, may calculate metrics differently, or may use other financial measures to evaluate their liquidity, all of which could reduce the usefulness of this non-GAAP metrics as a comparative measure.

The above table presents a reconciliation of net cash (used in) provided by operating activities to FCF, the most directly comparable financial measure calculated in accordance with GAAP. Amounts are unaudited.



## Quarterly Visits and Total Revenue Per Visit

	2024		202	3	
	Q1	Q4	Q3	Q2	Q1
Total Revenue (\$M)	\$300.4	\$280.6	\$262.9	\$259.6	\$252.6
Total Visits (000s)	1,912	1,783	1,714	1,705	1,665
Total Revenue Per Visit (TRPV)	\$157.1	\$157.4	\$153.4	\$152.3	\$151.7

Amounts are unaudited.